

Speakers



Lisa Erickson

Senior Vice President & Chief Financial Officer at Medica

Lisa Erickson partners with the Senior Leadership Team to develop business strategy and cultivate growth. She leads the planning, development, implementation and evaluation of fiscal functions and performance, including actuarial, analytics strategy and data governance, and risk adjustment and quality. Lisa also serves as a liaison to the financial community and other key stakeholder groups, including provider organizations.

Erickson joined Medica from Optum, where she served as Senior Vice President, leading pharmacy network contracting and relationships, network operations, and pricing and underwriting. She also served as CFO of Optum Insight, and in financial leadership roles in several other organizations, including Best Buy, General Mills, The Pillsbury Company, and TCF Bank.

Erickson received a Bachelor of Business Administration with a major in Finance and Marketing from the University of Wisconsin - Madison and an MBA from the Carlson School of Business at the University of Minnesota. She served on the Board of Trustees at the Academy of Holy Angels and is currently a member of the Board of Directors of the Animal Humane Society.



Sarah Wiley

Managing Director at Kaufmann at Hall & Associates, LLC

Sarah Wiley is a Managing Director with Kaufman Hall in the firm's Strategy Practice. Sarah has more than 25 years of healthcare industry experience, working across a spectrum of areas including market and growth strategy, program strategy design and implementation, and innovation. Her responsibilities include developing value-based market strategies between payers and providers across different lines of business.

Prior to joining Kaufman Hall, Sarah was with Deloitte Consulting, where she was promoted through the ranks from consultant to Managing Director. There she partnered with senior executives at leading healthcare organizations to develop and implement strategies to drive growth and adapt to changing market expectations. As part of Monitor Deloitte, she focused on working with national and regional health plans in the payer/provider space. She is a strategy leader with proven success in developing market and operational programs including telehealth, social health, and value-based care strategies, as well as benchmarking, and performance management. Sarah was co-leader of Deloitte Consulting's Healthcare Chief Strategy Officer program and a culture carrier who led several key talent and development initiatives for the firm.

She earned her AB from Duke University and went on to receive her MS in Health Science from The Johns Hopkins University School of Hygiene and Public Health (now the Bloomberg School).



Dr. John Findley, MD, CPE **President of Bryan Health Connect**

Dr. John Findley, MD, CPE, is the president of Bryan Health Connect, a Physician Hospital Organization (PHO) in Lincoln, NE representing approximately 2000 providers, 25 Critical Access & 3 PPS Hospitals, over 250 clinics and an Accountable Care Organization (ACO) with over 60,000 covered lives across 9 value-based agreements. He has a wealth of experience working with patients, providers, health system administrators and payers in myriad value-based arrangements.

He is passionate thought leader and healthcare “transformationist” committed to re-engineering healthcare delivery to meaningfully improve outcomes, quality and cost for every patient every time. Dr. Findley career is grounded in the belief that proactive, team-based, care delivery is the only sustainable path forward.

He has served in various leadership roles during his medical career of 25 years, including Medical Director for Caravan Health, where he was responsible for leading and developing physician engagement strategies, content development, clinical programs and clinical analytics; Chief Medical Officer & Interim CEO in a rural Community Hospital; Medical Director of a Health & Wellness Clinic; Planetree Physician Consultant; and founder of LifeWoRx, a Lifestyle Medicine Program.

He attended Creighton University Medical School, completed his Family Medicine Residency at the University of Colorado, and was in private practice for 15 years in Western Colorado.



Mary D. Strasser, MHL **Senior Vice President of Population Health at Essentia Health**

Mary D. Strasser, MHL is a seasoned healthcare executive with over 25 years of managed care experience within health plans and health systems across the Midwest driving innovative solutions to improve health outcomes and manage the total cost of care. As Essentia Health’s Senior Vice President of Population Health, Mary D. leads the organization’s value-based care journey with a focus on aligning incentives among healthcare stakeholders to foster partnerships, break down silos, and promote a holistic approach to healthcare delivery that incentivizes quality care over volume, resulting in improved patient outcomes, satisfaction, and reduced healthcare expenditures.

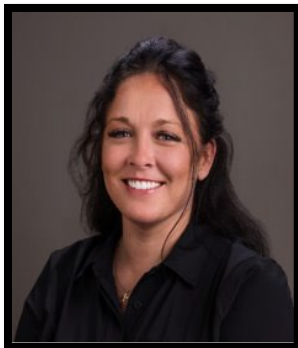


David Ottenbaker, MD, MMM
Vice President of Ambulatory Clinical Programs WI at SSM Health

As Vice President of Ambulatory Clinical Programs, Dr. Ottenbaker oversees all of SSM Health's Wisconsin medical group ambulatory clinical programs, which include the Greater Fond du Lac, Greater Madison Metro, Monroe, Northern and Southern Regions. In this role, he works in a dyadic relationship with an operational administrator and is responsible for all aspects of the ambulatory clinical programs including, service excellence, patient experience, access and provider satisfaction.

His career has a span of 20 plus years in clinical practice, operations and leadership roles. He served on the MMPC Board of Directors where he was also chaired the recruitment committee. Early in his career he founded and became president of Horizon Medical, P.C., a 22 provider primary care group, from 1995-2006 when the group transitioned to a multi-practice group, MMPC. Prior to joining SSM Health, Dr. Ottenbaker served as the Associate Chief Medical Officer of Regions for the Spectrum Health Medical Group. In this role, he was responsible for providing strategic physician, executive and managerial direction for the system's geographic regions.

Dr. Ottenbaker earned his medical degree from Wayne State University School of Medicine and his undergraduate degree from Michigan State University. He earned his Master's in Medical Management (MMM) from Heinz College at Carnegie Mellon University in February, 2015. He is a member of the American Academy of Family Physicians, the Michigan Academy of Family Physicians and the Wisconsin Academy of Family Physicians.



Amanda Lake, MSW, ASAM
Addiction Care Team Case Manager Social Worker at MU Health Care

Amanda is the Addiction Care Team Case Manager Social Worker for MU Health Care. Previously, Amanda held a position of Warden with the Missouri Department of Corrections where she was instrumental in developing and implementing Addiction and Mental Health Programming throughout the Department. These programs and philosophies have been shared on a National Level and implemented throughout numerous facilities.

Amanda's passion is to assist people in obtaining recovery and a healthy life balance. Amanda has served in the Public Service Field for over 15 years with marked successes in program development and Leadership. Amanda is a leading force for the team to advance within the clinical setting as well as the community.



Lori Tebbe, RN, MHA, ACM, NE-BC
Director of Care Coordination at MU Health

Lori is the Director of Care Coordination at MU Health. Her career has spanned across many disciplines including critical care and case management for the past 37 years. During this time, she has implemented an open-heart surgery program at a community hospital, designed and opened new intensive care units, and redesigned several care delivery models. She co-designed MU Health's Addiction Care Program after witnessing stigma, high utilization of services and moral distress of patients and caregivers of this population.

Lori's passions are building programs and removing barriers to assist the success of patients and health care workers. She loves a good challenge to think outside of the box.



Elaine Adams, MSW
Manager for Ambulatory Social Work at CHI

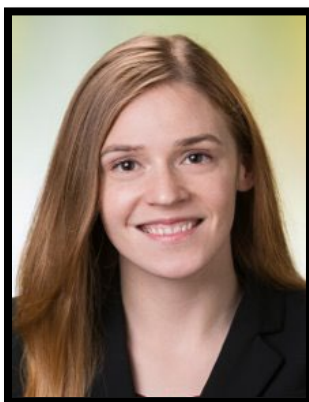
Elaine is the Manager for Ambulatory Social Work and Community Health at CHI Health Partners in Omaha, NE. Her team of social workers and community health workers are integral in eliminating barriers to health-related social needs for the patients they serve. Elaine received both her Bachelor and Master of Social Work at the University of NE at Omaha. She is a busy mom to 3 kids, Olivia (24), Addison (18), and Hayden (17).



Jill Konstantinides, PharmD, BCACP
Lead Clinical Pharmacist at Allina Health

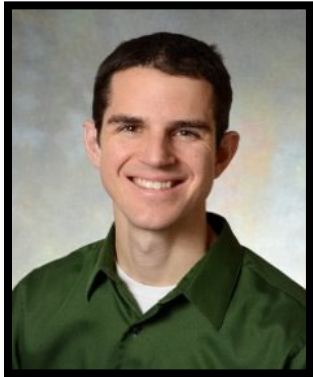
Jill graduated from the University of Minnesota in 2016. After graduation, she completed a PGY-1 Pharmacy Practice Residency with an Ambulatory Care Focus and a PGY-2 Ambulatory Care Residency both at Hennepin Healthcare.

Jill joined Allina Health in Minneapolis in 2018 as a Clinical Pharmacist completing comprehensive medication reviews with patients and supporting interdisciplinary teams. In addition to patient care, Jill is the Lead Clinical Pharmacist. She supports a variety of initiatives to continue to grow clinical pharmacy services, as well as supports the care management service line at Allina Health.



Dr. Sarah Nelson
Associate Medical Director for Population Health at Essentia Health

Dr. Sarah Nelson is the Section Chair for Outpatient Psychiatry and Associate Medical Director for Population Health at Essentia Health, where she has been since 2019. She completed combined training in Internal Medicine and Psychiatry at Duke Health in North Carolina, where she focused on providing high-quality care to patients with significant physical and mental health comorbidities in a variety of integrated settings. She has a BA in International Studies from Middlebury College and an MD from Harvard Medical School.



Dr. Brian Grahan
Medical Director at Hennepin Healthcare

Brian, MD, PhD is the founder and Medical Director of Hennepin Healthcare's (HH) office-based addiction treatment clinic, Director of HH's Opioid and Addiction Care related ECHO initiatives, and previous Co-Director of the Midwest Tribal ECHO. He completed his MD-PhD degrees at the University of Wisconsin-Madison with a focus on behavioral economics and population health, then moved to Minnesota for the University of Minnesota's combined internal medicine and pediatrics residency. After a chief residency in quality and patient safety at the Minneapolis VA Medical Center, Dr. Grahan completed the Minnesota Addiction Medicine fellowship with support from a Next Generation Award by the American Board of Addiction Medicine Foundation and Conrad Hilton Foundation enabling

him to seek extra training in adolescent substance use.

Dr. Grahan seeks to create systems of care that reduce the impact of substance use disorders on individuals, their families, and their communities. Mentoring primary care and other healthcare providers in addiction medicine is a core part of these efforts and has been sustained by longitudinal funding from the State of Minnesota. His efforts have been recognized by the American Society of Addiction Medicine, the VA National Center on Patient Safety, and The Addiction Medicine Foundation.



Amit Khurana
Vice President of Pharmacy at Medica

Amit provides leadership and direction in the development and delivery of all Medica pharmacy programs and services including network and product management. She directs the development and implementation of short- and long-term strategic plans and ensure they translate into clear tactical goals and objectives. In addition, Amit partners across the company to help ensure we can meet our member's needs in the areas of affordability, quality and customer experience.

Amit comes to Medica from Aetna, where she served as a Director, Pharmacy supporting various business segments at Aetna. Prior to Aetna, she held advisory and clinical pharmacist positions at the U.S. Department of Defense/Tricare Management Activity, UnitedHealthcare, TriWest Healthcare Alliance, and Humana. She also served as a staff pharmacist in various retail settings.

Amit holds a PharmD, Doctor of Pharmacy degree from Creighton University.



Carolyn Ringhofer
Vice President and General Manager of Individual and Family Business at Medica

Carolyn is responsible for leading strategy development, execution and business direction for the recently integrated Media and Dean IFB business across 10 states. She works with other leaders within the organization to prioritize key initiatives and is accountable for overall results of the Individual and Family Business.



Kathryn Kading
Vice President, Health Services at Medica

Kathryn joined Medica five years ago and currently leads Health Services and is responsible for the overall leadership, financial/budget oversight, and the performance and compliance of all functions related to Health Services. A key responsibility is to optimize the core health services functions including Case Management, Utilization Management, Care Coordination, Behavioral Health, Medical Policy, and Health Services Optimization.

Prior to joining Medica, Kathryn spent 21 years with UHG/Optum in various clinical and leadership roles which included Quality, Clinical Call Center Operations, Utilization Management, Clinical Field Operations, Medicare SNPs, New Market Development and Clinical Integrations. Kathryn received her Nursing degree from the College of St. Catherine.



Jeni Alm
Vice President, Provider Partnerships and Solutions at Medica

Jeni Alm has been with Medica for over three years in leadership positions on the Provider Network Management team. Earlier this year, Jeni moved into her current role to oversee the Provider Contracting, ACO Relations, and Provider Finance teams. Prior to joining Medica, Jeni held various positions in the Provider Network, Product Development, and Actuarial departments at Blue Cross Blue Shield of Nebraska where she led the development of the first Patient Centered Medical Homes and ACO arrangements in the state. Jeni has a bachelor of science degree in finance from the University of Nebraska-Lincoln and a master's degree in business administration from the University of Nebraska-Omaha.

FACILITATORS



Dr. John "JP" Piatkowski
Vice President, Health System Clinical Partnerships at Medica

Dr. Piatkowski currently leads the Medica Clinical Partnerships area including the enterprise-wide Value Based Care and Physician Quality teams. Along with service line leadership, his primary role is collaborating with key clinical partners in the communities we serve, and with them, along with Medica Health Services and Network Management, continuously improving the quality and cost of care our members receive. In addition, he provides physician leadership for the Medica Commercial business segment, directly supporting their growth, clinical quality and medical expense initiatives.

JP joined Medica in 2018 and, after his twelve years as a practicing pediatrician, has been in a variety of business and clinical leadership roles, including in North Carolina as Senior Vice President of WakeMed Physician Practices, Regional CEO for three hospitals within the Carilion Clinic in Virginia and Executive Medical Director for the HealthEast Care System in St. Paul, MN. Dr. Piatkowski has a B.S. degree in Aeronautics/Astronautics from the Massachusetts Institute of Technology (MIT), an M.D. from Albany Medical College and an M.B.A. from the University of Michigan.



Dr. Lori Skinner
Director, Value-Based Care at Medica

Lori has over 10 years of experience as a nurse leader. In her current role, she works with value-based health system partners to address population health, improve care quality, while aiming to reduce overall costs. She is responsible for collaborating with provider partners to create and support clinical initiatives. Dr. Skinner's past work includes caring for patients and their caregivers in various settings including acute care, home care, and quality improvement.

In every setting she has worked jointly with leaders, providers, and community partners to develop programs that provide an integrated service delivery approach. Dr. Skinner has spoken nationally on the importance of provider partnerships in achieving both patient and value-based care goals. Dr. Skinner received her BSN from the University of Nebraska College of Nursing and her Doctorate in Nursing Practice in Health Innovation and Leadership from the University of Minnesota School of Nursing.



Rebecca Spartz
Director, Behavioral Health at Medica

Rebecca is the Director of Behavioral Health at Medica. She is a licensed independent clinical social worker (LICSW) in the state of MN, and has 20+ years of combined clinical operations, administrative and team leadership experience. Her purview includes the behavioral health strategy that guides our mental health and substance use initiatives in the areas of population health, quality, and clinical behavioral health services through our case management program.

Rebecca is passionate about all things behavioral health and wellness, including the many opportunities to integrate care delivery so that we are truly supporting whole person health and all that encompasses.



Lisa Spann
Vice President, Regional Network Market Lead at Medica

Lisa Spann has been with Medica for more than 15 years in various roles. She is currently a leader in Medica's Provider Network Management area where she has responsibility for developing and strengthening large provider system relationships, including leading and managing contract negotiations. One key area of focus is ACO network development, engagement and partnering on value based arrangements. Prior to her current role, Lisa was responsible for the development and execution of Medica's market leading ACO products.

Prior to joining Medica, Lisa held various positions at Fairview Health Services, which included experience in areas of clinic operations, provider contracting, quality measurement and data analysis. Most recently, she was the Director of Analysis and Network Management at Fairview Physician Associates.

Lisa has bachelor of science degree in biology from the University of Minnesota and a master's degree in Healthcare Administration from the University of St. Francis.



David Webster, MD
Chief Clinical & Provider Strategy Officer

David leads, organizes and directs activities that impact health services, medical management, pharmacy, provider strategy, affordability, value creation, innovation, contracting and quality. He participates in the development and implementation of short- and-long term strategic plans required for Medica's ongoing growth and success.

David joined Medica from Highmark Health where he was an Executive with the integrated Health Plan and Care Delivery system. He has also served in clinical leadership roles for a number of health plan and provider organizations including Humana, Concentra and The Center for Wound Care and Hyperbaric Medicine at Baptist Health System. He is board certified by

the American Board of Family Medicine and earned his medical degree at the University of Michigan Medical School. He has an MBA from the University of Florida and a Bachelor of Science degree from the University of Michigan.

He brings to Medica a breadth of experience serving various communities. He has served on the Board of Directors at East Liberty Family Health Care Center Pittsburgh, PA, and on the Board of Directors for African American Chamber of Commerce Foundation of Western Pennsylvania. He is active in the American College of Healthcare Executives, American Association for Physician Leadership and the American Medical Association.



Dr. Kristen Kopski
Sr. Medical Director- Value Based Programs at Medica

Dr. Kopski is Medica’s physician leader in clinical value-based care, collaborating with more than 20 health systems across 10 states using robust data and analytics to drive performance in the quadruple aim (quality, value, experience, and sustainability) for our members and care system partners. Prior to joining Medica, Dr. Kopski held leadership roles at Park Nicollet Health Services in St. Louis Park, MN. In her 16 years at Park Nicollet she led successful performance in value based contracts across multiple payers and populations.

Dr. Kopski has a Bachelor’s of Science degree in Biochemistry from The Pennsylvania State University, a PhD in Biochemistry from Cornell University, and an MD from Georgetown University. She completed her residency training at the University of Minnesota.
